

From: [Vankeerbergen, Bernadette](#)
To: [Glynn, Carroll](#); [McDonald, Daniel](#)
Cc: [Mumy, Gene](#)
Subject: Communication BA
Date: Friday, April 22, 2011 3:36:01 PM
Attachments: [CCI Subcommittee Chair Letter RevisedCommBA.doc](#)

Dear Professors Glynn and McDonald:

At its meeting today, the ASC Committee on Curriculum and Instruction (CCI) also reviewed the semester conversion materials for the Communication BA. The committee decided to send back the proposal and requested that 2 sets of revisions be made:

1. Revisions that were pointed out by the CCI Sciences subcommittee before review at the full CCI. See attached letter by Jim Fredal, chair of the CCI Sciences subcommittee.
2. Revisions requested by CCI: I am here pasting the relevant excerpt of the draft minutes of today's CCI minutes.

Communication BA

- a. Letter from Subcommittee: Fredal: minimal changes to program but some changes to be made. **List of requested changes is included in subcommittee letter.**
- b. Reviewers: Vaessin, Krissek
 - i. **Credit hours are not given with the courses.**
 - ii. **Program Request Form includes subprogram titled "Communication Technology", but in the document it is referred to as "New Media and Communication Technology".**
 - iii. **1000 level courses are included as core courses; is this allowable? Affects Program Request Form chart. E.g.,**
 1. **New Media and Communication Technology includes 4 1000 level courses.**
 2. **Communication Analysis and Practice subprogram: may be allowable to have COM 1110 included in major because there are enough hours in the program to meet the upper level requirements.**
 3. **New Media and Communication Technology subprogram includes CSE 1000 level courses; by choosing 2 of those CSE courses as electives, a student could complete the major with fewer than 30 credits at the 2000 level or above.**
 - iv. **CSE 2310 is listed in the list of semester courses for the program, but does not appear in the document again. Perhaps a typo for Psych 2310.**
 - v. **Table that lists the semester courses uses different terminology for the various groups of courses than the proposal (e.g., Required Electives vs. Special Topic Electives).**
 - vi. **Advising sheets list name of the subprogram as the degree name,**

- rather than Communication BA, with a specialization in: _____.
- vii. Advising sheet does not list the pre-major requirements. Advising sheet should include the pre-major.
 - viii. Advising sheets use “quarter” instead of “semester” when describing the internship (bottom of sheet).
 - ix. 7000 level courses are listed as options for electives, should be removed
 - x. Information about repeatability and maximum number of credit hours is not provided for internships, in some cases.
 - xi. Strategic Communication advising sheet: Special Topic Electives description is not clear on how internship, research, and co-op can be used to meet the major requirements. Can only 1 of internship and co-op be used? Or can both be used? The two paragraphs give contradictory information. Also use semester course number for Research Experience, rather than COMM 699.
 - xii. Transition plan should be rewritten. The plan is very straightforward, but the wording is confusing. Title is attached to the previous page.
 - xiii. 4999/H and 4998/H should be listed on all advising sheets and included in the list of semester courses.
 - xiv. Table of semester courses does not always include the Honors versions.

c. Motion to **send back**, will return to CCI

I will send back the proposal via PACER.

Best regards,
Bernadette

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